



During this time of year, people are busy...really busy. But, you want to make an impact with your clients and in your community. Here's a great holiday event that keeps on giving.

Invite clients to your office to create holiday-themed decorations that could be donated to the less fortunate in the area. Use inspirational quotes to help spawn creativity. Purchase craft items to create a hands-on experience for adults and kids who want to give back.

An additional element could be to ask clients who cannot make the event to drop off new decorations at your office.

Coordinate your efforts with local shelters to determine how to deliver the goods. And, be sure to put your firm's stamp on the project either with a unique gift ribbon or tag promoting a holiday-spirited message.

Remember to share the event on social media channels and your website by posting some of the quotes people used; highlighting projects created by children; and sharing information about the organization you're helping.

A little giving goes a long way. What does your company do to give back?

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Create a Holiday Event That Keeps on Giving

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