



When it comes to social media engagement, more doesn't mean effective.

Here are seven tips you can easily implement to increase social media engagement on a variety of platforms.

1. Include a relevant photo
2. Ask your followers open-ended questions, like, 'What's your favorite "fatherism" from your dad?'
3. Repost and share your followers' posts (tip: this is very relevant on Instagram)
4. Highlight relevant posts from other companies in your industry
5. Respond quickly to posts and comments from followers
6. Be authentic
7. Have fun

Which will you begin using today?

If you liked these tips, download this graphic to keep handy and for reference.

7 Easy Tips To Increase Social Media Engagement



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