



Photo: William Ivan

If you're like me, one more thing on your plate is not going to fit. So, I've created this [Best Time to Post on Social Media Infographic](#) to help you plan your social media posting schedule ahead of time.

Think of it like a week-long menu prep that you do on weekends, but for social media.

To make this as efficient as possible, use a social media scheduling tool, like Hootsuite, Buffer, Sprout Social, or CoSchedule. Those tools allow you to schedule posts ahead of time so you don't have to be tied to a computer or mobile phone all day long. There are many other benefits to these tools too. I recommend you read about each of them to determine what's right for you.

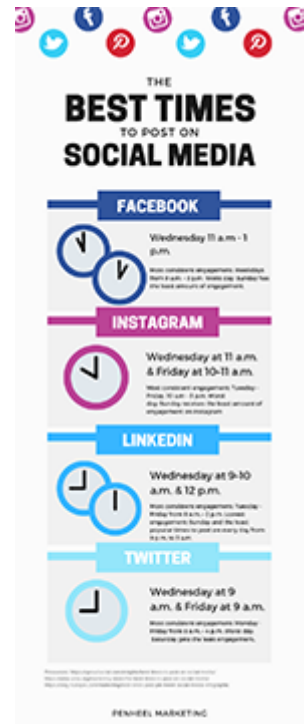
Also take into consideration the time zone in which your target market resides. It may not be in the same as your business.

Social Media Posting Tips for Small Business Owners

If you're looking for a quick-tips, snapshot kind of tool, [download our infographic](#) shown here.

Additional Resources

- [20 of Our Best Social Media Tips This Year](#)
- [5 Easy Twitter Tips to Help Boost Your Business](#)
- [7 Killer Social Media Calendar Tips to Boost Traffic](#)
- [DIY Social Media Checklist](#)



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