



Image: Canva

As someone who spends the majority of her time focusing on marketing, social media, and website development, I thought I'd toss out a list of my favorite, free marketing and social media tools.

These are great for the novice, experienced, or advanced users.

1. [Canva](#) (graphics/video)
2. [Pixabay](#) and [Unsplash](#) (royalty free images/video)
3. [Hemingway app](#) (helps with writing /readability)
4. [Grammarly](#) (I'm amazed at the errors I make.)
5. Headline generators ([title-generator.com](#), [com](#), [seopressor.com](#))
6. [Social media optimizer](#) (helps with writing effective posts)
7. [me](#) (for popular hashtag by platform and it gives top influencer handles)
8. [Twitter lists](#)

Want more tips like this? View my presorted list of [marketing best practices](#).

Share the love. What tools are you using?