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Here are our top-ten most exciting and interesting tips in 2020 for CPAs and small business owners just like you.

1. [The Best-Kept Social Media Calendar Secrets Yet](#)
2. [8 Easy Content Development Ideas for Small Business Owners](#)
3. [How to Create Great Content](#)
4. [Down and Dirty SEO Checklist](#)
5. [My Favorite Free Marketing and Social Media Tools](#)
6. [24 Days of Content to Fill Your Social Media Calendar](#)
7. [Boost Your Search Ranking With Search Intent Keywords](#)
8. [5 Free Small Business Marketing Initiatives For Slow Times](#)
9. [How To Craft a Profitable LinkedIn InMail Message](#)
10. [This Simple Call-To-Action Formula Drives Clicks](#)

If you need help with your marketing or social media needs, please [give us a ring](#). We'd love to help you build marketing muscle in 2021.