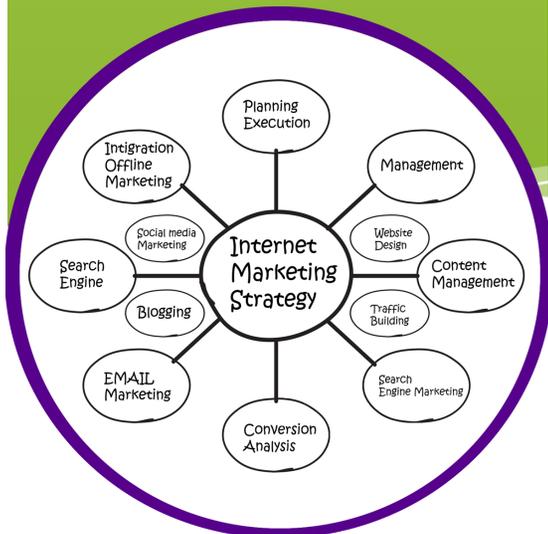


Digital Marketing

Digital marketing is just like it sounds—marketing done digitally. Digital marketing, for Penheel Marketing, means Search Engine Optimization (SEO), Search Engine Marketing (SEM), Google AdWords, social media advertising, location-based marketing, web site design and development, eMail and eNewsletter marketing, A/B split testing, copy writing, graphic design, and more.

Most of all, marketing includes learning and teaching. One of the things that makes Penheel Marketing special, is we can also train you and your staff on digital marketing best practices, development, and deployment.



Social Media

How can social media marketing help you in your business? Think of social media as your business' focus group, with the added value of networking built in!

It's a great brand-building tool, as well as communication vehicle for clients, members, and staff.

What are you waiting for? Social media is for everyone—even you!

Penheel Marketing

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www.Penheel.com

Facebook • LinkedIn • G+ • Twitter • Pinterest



Digital Marketing and Social Media Marketing Solutions for Small Businesses

Penheel Marketing

Marketing solutions for small businesses.

It's About You!

At **Penheel Marketing**, it's about you—our clients, partners, and communities. Our long-term vision is to be *the* provider of online, social and digital marketing services that small business owners, non-profit leaders, and partners in small- to mid-sized CPA firms turn to for eMarketing solutions. As a company, and as individuals, we value integrity, honesty, openness, personal excellence, continual self-improvement, and mutual respect. Our values are transferred to you as we work on projects, keep you informed, and share best practices.



Online Marketing Tools

- Strategy
- Metrics
- SEM/SEO
- AdWords
- Blogging
- A/B Splits
- Education



What we do!

Penheel Marketing works in the social and digital marketing space. Our staff are professionals from across the county with expertise in SEO, SEM, online media, graphic and web design, blogging, copywriting, and more.

We help you reach your customers, clients, membership, and communities via online media with the tools and technology of today.

Find the full list of services on our web site at www.Penheel.com/Services, including:

Social Media

- Strategy
- Metrics and Measurement
- Blogging
- Ad Development and Placement
- Education for you and your staff

Digital Marketing

- Search Engine Optimization & Marketing
- Google AdWords
- Web Site Updates and Development
- Logo Design
- eNewsletter Development and Deployment
- A/B Split Testing
- Copywriting and Editing

Public Speaking

Our founder, **Becky Livingston**, is a seasoned public speaker. She is often asked to speak at small to large events across the country about social media and digital marketing in the small business, non-profit, and CPA industries. If you are in need of a dynamic speaker for your next event, reach out to us.