

Digital Marketing

Digital marketing is just like it sounds—marketing done digitally. Digital marketing, for us, means Search Engine Optimization (SEO), Search Engine Marketing (SEM), Google AdWords, social media advertising, location-based marketing, website design and development, email marketing, A/B split testing, copy writing, graphic design, and more.

Most of all, marketing includes learning and teaching. One of the things that makes us special, is we can also train you and your staff on digital marketing best practices, development, and deployment.

Get Free Whitepapers & Activities
Plus how-to videos, blogs, books, and more to help you succeed.

Subscribe to our free, monthly emails. Then call to schedule a free, 15-minute consultation.

Social Media

How can social media marketing help you in your business? Think of social media as your business' focus group, with the added value of networking built in!

It's a great brand-building tool, as well as communication vehicle for clients, prospects, and staff.

What are you waiting for? Social media is for everyone—even you!



Penheel Marketing

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Penheel Marketing

Virtual CMO for CPAs and
Small Business Owners

Facebook • Instagram • Pinterest • Twitter
LinkedIn • YouTube • Google Plus



It's About You!

At Penheel Marketing, it's about you—our clients, partners, and communities.

Our long-term vision is to be the provider of online, social, and digital marketing services that small business owners and partners in small- to mid-sized CPA firms turn to for their marketing solutions.

As a company, and as individuals, we value:

- Integrity
- Honesty
- Openness
- Personal Excellence
- Continual Self-Improvement
- Mutual Respect

Our values are transferred to you as we work on projects, keep you informed, and share best practices.

What we do!

We build muscle—marketing muscle—for CPAs and small business owners.

Our staff are pros from across the country with expertise in SEO, SEM, online media, graphic and web design, blogging, copy writing, and more.

We help you to reach your customers, clients, and communities via online media with the tools and technology of today. Find our full list of services on our web site at <https://Penheel.com/Services>.

Public Speaking and Training

Our founder, Becky Livingston, is a seasoned public speaker. She often speaks about social media and digital marketing at events across the country.

If you are in need of a dynamic speaker for your next event, contact us.



“As first time, middle-age business owners, we were very much intimidated by social media marketing and its fast pace, until we met Becky Livingston.

She took the time to guide us, step-by-step, to a better and less scary online marketing experience.

Her knowledge and skills surpassed our expectations. She is an AMAZING professional and an incredible person. Everything written on other reviews is not enough to describe all that she is.”

Scott & Nanci, Isaura Bakery