

30 DAYS OF *Social Media Content*

Quotes	Blog Post	Today's Tip	Fun Fact	Testimonials
Create your own or use a popular one	Post it on the website, LinkedIn article, and social media	Create a quick tip theme, e.g., Quickbooks	Find interesting facts about clients' industries	You are good at what you do, tell others.
Tag Someone	Repost	Recorded Webinar	Epic Content	Promote Services
Share a post from a client or local biz and tag them	Repost popular content from emails and blogs	Record a short webinar and share it with a form.	Use a popular topic and write a post about it.	Share information about your services
Printables	Polls	Pain Points / Solution	FAQs	Fav Hack
Craft a printable freebie	Craft a 3-question poll to gain info on followers	Use client emails for common pain points & solutions	Answer FAQs in short video clips	Share a favorite Excel, QBO, tech hack
Holidays	Weekly Roundup	Favorite Tools	Cartoon Humor	Memes
Highlight a unique holiday (National Day Calendar)	Share a list of favorite industry posts, include links	Highlight favorite software tools for clients	Share funny cartoons about your industry	Share a meme about your industry
PR	Action	Listicles	Dos and Dont's	Myth Busters
Updates, promotions, etc.	Increase your email list with opt-in requests	Top 10, High 5s, Tricky 3, a Dozen somethings	What pitfalls to avoid	Debunk a common myth
Ask an Expert	Highlight Staff	This or That	Fill in the Blank	Caption This
Share a short Q&A from client emails	Share story about the staff	Simple 2-choice option for any topic	Ask simple questions to learn more about audience	Use humorous biz photo and ask for captions