

# Blogs, Email, Marketing Copy

## The Blog Post

1. Choose an AI writing tool of your choice, e.g., Gemini, CoPilot, ChatGPT, Canva MagicWrite, etc.
2. Enter an article title idea prompt, such as: create 10 article ideas for [insert topic]. Focus phrase is [enter your phrase]. Make the titles short and engaging.
3. Review the titles and choose one. If you don't like the list, ask it to generate more titles.
4. Enter another prompt to write the blog post, such as: Write a 500-word, keyword optimized post using this focused keyword phrase [enter phrase]. Make the article unique and plagiarism free. Include subheadings and bullet points. Use a [enter a tone style] tone, written at an 8th grade level.
5. Review the article for accuracy. If you need it tweaked for branding purposes, add more prompts to do that. At this point, you can take the article as written or copy and paste it and continue editing.

## The Email Copy

1. Now that you have the blog post written, you can create emails to send to clients, prospects, leads, and more.
2. Start by using the final version of the article because you will need to copy/paste it into the AI editor.
3. In your writing tool, enter a prompt, such as: Craft an email to clients highlighting the important points from this blog article. The target audience is [who is the target audience]. Include a call to action and engaging subject line. Write it to encourage action.
4. Review the email. You can continue editing it within the writing tool or edit on your own. If you want more emails to choose from or to use in a series, continue adding prompts.

## Marketing Copy

At this point, you can use the blog post for a variety of marketing initiatives, such as social media posts, promotions, advertising copy, and more. There are many prompt resources listed on the next page.

## More Prompts You Might Use

- Generate a list of 10 innovative business ideas in the [industry] sector.
- Suggest 3 niche markets within the [industry] that have growth potential.
- Identify 5 current trends in the [industry] and how a new business could capitalize on them.
- Analyze the top 3 competitors in the [industry] and suggest unique selling points for a new business.
- Generate an invoice template with an itemized list of products or services.
- Create an invoice template that allows for multiple currencies and languages.
- Write a professional email introducing my new business to potential clients.
- Compose a follow-up email for clients who have not responded to a previous inquiry.
- Craft an email to announce a new product or service to existing customers.
- Create an email to inform customers of changes in pricing or terms of service.
- Identify 5 potential revenue streams for my [industry] business.
- Propose a plan to expand my [industry] business into new markets.

## Additional Resources for Writing Blog Post Prompts

Thinkific: <https://www.thinkific.com/blog/chatgpt-prompts-for-blog-writing/>

25+ AI Blog Prompts to Write Blog Posts Faster: <https://www.typeface.ai/blog/ai-blog-prompts-to-write-blog-posts-faster>

**50+ ChatGPT Prompts for Blog Content Writing, Ideation, and SEOL** <https://narrato.io/blog/50-chatgpt-prompts-for-blog-content-writing-ideation-and-seo/>

Best ChatGPT Prompts For Blog Posts Writing: <https://www.learnprompt.org/chat-gpt-prompts-for-blog-posts-writing/>

215 ChatGPT prompts you can copy and paste to generate answers: <https://writesonic.com/blog/chatgpt-prompts>

195 ChatGPT Prompts (& How to Write Your Own): <https://www.semrush.com/blog/chatgpt-prompts/>

12 ChatGPT Prompts for Leaders And Managers: <https://www.forbes.com/sites/rachelwells/2024/01/23/12-chatgpt-prompts-for-leaders-and-managers-in-2024>

40 AI Prompts to Boost Your Marketing Team's Creativity and Efficiency: <https://www.atlassian.com/blog/enterprise/ai-prompts-for-marketing>