

Activity - Business Analytics

Using an AI analytics tool, visualize and interpret business data.

Use **ChatGPT** to analyze data, summarize reports, and provide recommendations for business decisions.

Input the report summary or dataset into ChatGPT (or provide it in text format - .csv) with the following prompt. It must be a .csv file (not Excel, xls, etc.)

Based on this **[type of]** data for the **[period]**, summarize key trends and provide insights on what actions the business should take to improve sales next quarter.

Example:

Based on this **sales data** for the **last quarter**, summarize key trends and provide insights on what actions the business should take to improve sales next quarter.

Review the Output:

ChatGPT will generate a summary of the data trends and suggest strategies (e.g., which products performed well, underperforming regions, or areas of high customer satisfaction).

Tip: Review the responses critically and identify actionable recommendations provided by ChatGPT.